

About County Health Rankings

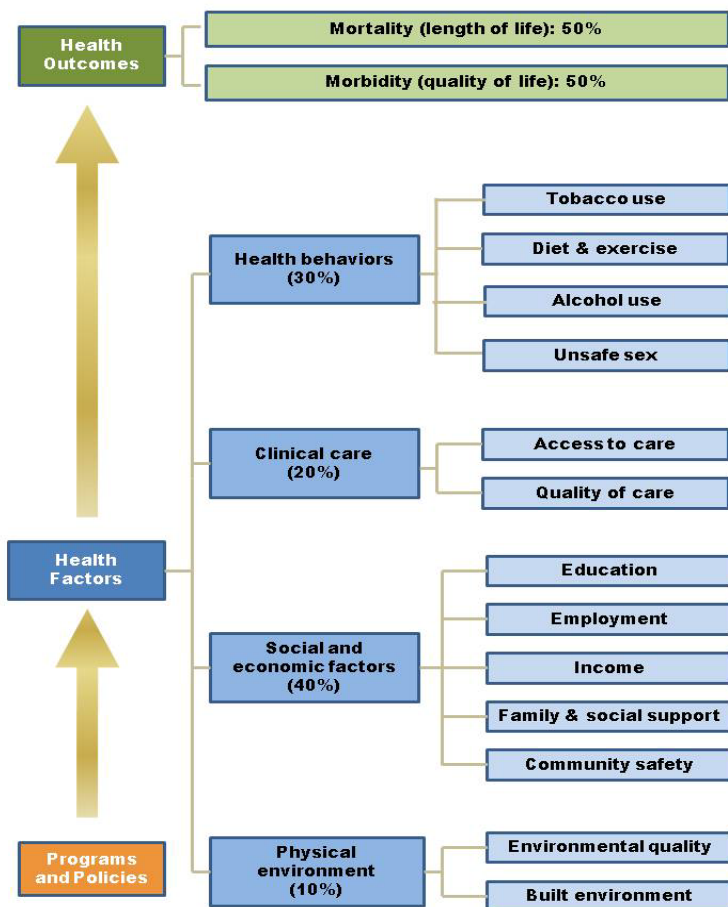
The *County Health Rankings* shows us that where we live, learn, work and play matters to our health. Having health insurance and good medical care are important, but much of what influences our health happens outside the doctor's office—from our access to healthy food or opportunities for physical activity, to education and jobs.

How Healthy is Your County?

With the *Rankings*, nearly every county in the country is ranked on health outcomes (how healthy we are) and on health factors (how healthy we can be). This information helps counties see where they are doing well and where they are not, so they can make changes to improve health.

Approach

The *Rankings* is a “call to action” for communities to work together to develop programs and policies that address the multiple influences on health. It stimulates discussion and action within communities, regardless of where a county ranks and it reminds us that everyone—from public health leaders to businesses to government—has a role to play in improving the health of our community. The *Rankings* was first released in 2010.



For more information:
www.countyhealthrankings.org

About MATCH

The *Rankings* is a key component of the Mobilizing Action Toward Community Health (MATCH) project. MATCH is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

As part of a new MATCH initiative, the Foundation will be funding up to 14 communities across the country to use the 2011 *Rankings* data to improve the health of their residents.

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